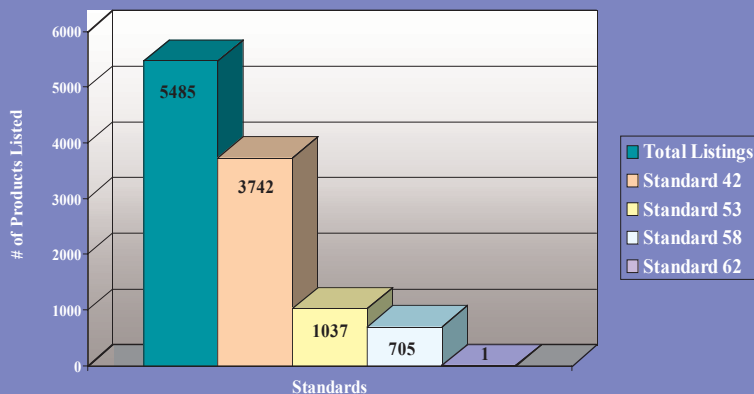


Multi-Pure's Superior Performance Confirmed by Testing and Certification

The effectiveness of any drinking water treatment device is measured by the performance of its filter. NSF testing in accordance with NSF/ANSI standards provides the consumer with the highest level of assurance that certified products will perform as claimed. A close review of NSF Listings shows that Multi-Pure's solid carbon block filters are the most effective for reducing a broad spectrum of contaminants of aesthetic as well as health concern.

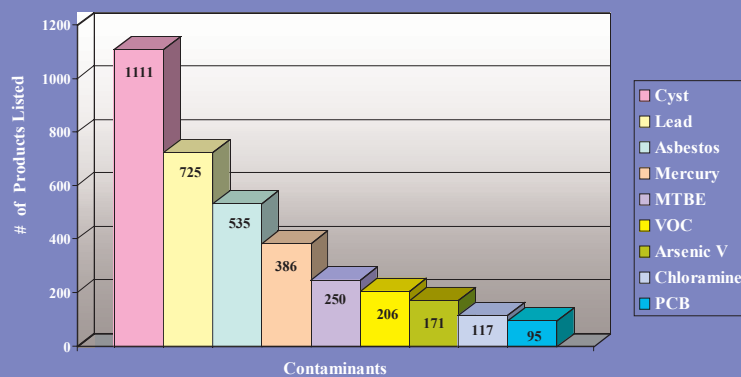
NSF Listings by Standard



NSF Online Listings
September 17, 2007

Chart A

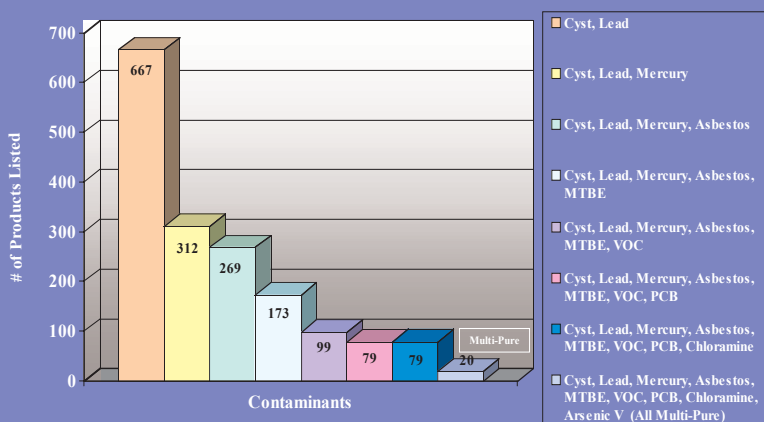
NSF Listings by Single Contaminant



NSF Online Listings
September 17, 2007

Chart B

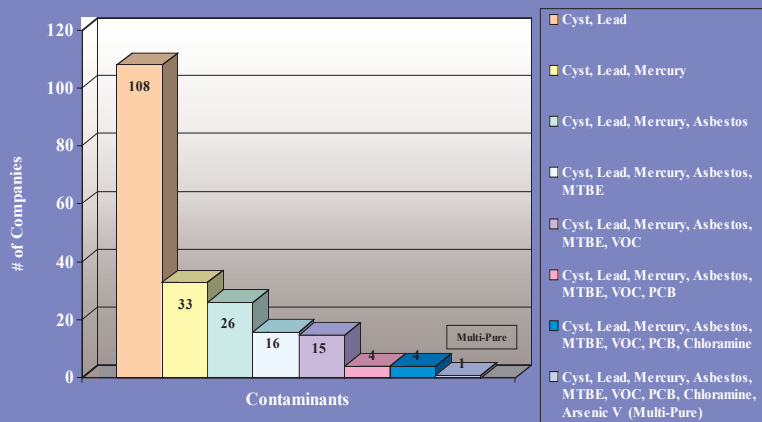
Listings by Combinations of Contaminants



NSF Online Listings
September 17, 2007

Chart C

Manufacturers by Combinations of Contaminants



NSF Online Listings
September 17, 2007

Chart D

Comparing Drinking Water Systems Certified Performance Says It All

Testing programs and standards developed by NSF International provide a basis for evaluating and comparing drinking water treatment units. Although thousands of drinking water systems have been tested and certified, only a few are certified to reduce a wide range of contaminants. These charts summarize NSF Listings by standard, by single contaminants, and by combinations of contaminants.

Only Multi-Pure Drinking Water Systems are certified to reduce Lead, Mercury, Cyst, Asbestos, VOC, MTBE, PCB, Chloramine, and Arsenic V. By carefully reviewing the certification of a product, consumers can make an informed decision about the drinking water treatment device that will provide the performance they need.

NSF Listings by Standard - Chart A

By Standard	Products
Aesthetics, Standard 42	3742
Health Effects, Standard 53	1037
Reverse Osmosis, Standard 58	705
Distillation, Standard 62	1
Total	5485

NSF Listings by Contaminant - Chart B

By Single Contaminants	Health Effects	Reverse Osmosis	Distillers	Products
Arsenic	20	150	1	171
Lead	544	180	1	725
Mercury	385	0	1	386
Asbestos	508	27	0	535
Cyst	931	180	0	1111
MTBE	246	4	0	250
VOC	191	15	0	206
PCB	95	0	0	95
Chloramine	117	0	0	117
Chlorine	1714	0	0	1714

NSF Listings by Combinations of Contaminants - Chart C

By Combination of Contaminants	Number of Products			
	Health Effects	Reverse Osmosis	Distillers	Total
Cyst, Lead	498	169	0	667
Cyst, Lead, Mercury	312	0	0	312
Cyst, Lead, Mercury, Asbestos	269	0	0	269
Cyst, Lead, Mercury, Asbestos, MTBE	173	0	0	173
Cyst, Lead, Mercury, Asbestos, MTBE, VOC	99	0	0	99
Cyst, Lead, Mercury, Asbestos, MTBE, VOC, PCB	79	0	0	79
Cyst, Lead, Mercury, Asbestos, MTBE, VOC, PCB, Chloramine	79	0	0	79
Cyst, Lead, Mercury, Asbestos, MTBE, VOC, PCB, Chloramines, Arsenic V	20	0	0	20

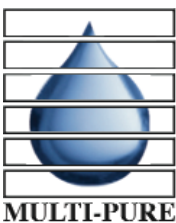
All 20 models
Multi-Pure

NSF Listings by Manufacturers by Combinations of Contaminants - Chart D

By Combination of Contaminants	Number of Companies			
	Health Effects	Reverse Osmosis	Distillers	Total
Cyst, Lead	63	45	0	108
Cyst, Lead, Mercury	33	0	0	33
Cyst, Lead, Mercury, Asbestos	26	0	0	26
Cyst, Lead, Mercury, Asbestos, MTBE	16	0	0	16
Cyst, Lead, Mercury, Asbestos, MTBE, VOC	15	0	0	15
Cyst, Lead, Mercury, Asbestos, MTBE, VOC, PCB	4	0	0	4
Cyst, Lead, Mercury, Asbestos, MTBE, VOC, PCB, Chloramine	4	0	0	4
Cyst, Lead, Mercury, Asbestos, MTBE, VOC, PCB, Chloramines, Arsenic V	1	0	0	1

Multi-Pure

Charts are based on NSF online listings on September 17, 2007.
For more information, go to NSF International website: www.nsf.org



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